



Commercial • Residential • Citywide • Renewable • Sustainable • Green Buildings

October 13-14, 2010 • Connecticut Expo Center • Hartford, CT

FOR IMMEDIATE RELEASE:

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Enviro Build Expo • October 13-14, 2010

CT Expo Center • Hartford, CT

The Premier Northeast Trade Show for Sustainable Commercial and Residential Buildings

Enviro Build Expo is pleased to announce the support of the North American Retail Hardware Association (NRHA). The NRHA will participate in the conference program supporting the importance of the greening of our building industry. NRHA will also be hosting an east coast regional membership coffee on October 13, 2010.

From existing buildings to new construction, Enviro Build Expo showcases the latest products, services, equipment and ideas for sustainable and efficient building. Hardware Store owners and managers are a key support link to our builders. Participating in Enviro Build Expo will provide a great networking opportunity for hardware store owners/managers and builders. Commercial and residential building owners, contractors, property and facility managers, engineers, architects, developers and hardware store owners are invited to attend the two-day conference and exposition.

The NRHA's conference session will be held on October 13th at the Enviro Build Expo. The program will cover how the green movement has gained substantial momentum in the home improvement industry over the past several years, and will explore the truths and myths around how energy efficiency and eco-friendly products and concepts are influencing the home channel. Find out what today's consumers are saying about their green purchasing habits and find out what best-in-class retailers are doing to secure their place in green. This is a session everyone--retailers, builders, manufacturers and distributors—can't afford to miss.

Enviro Build will be featuring green products and services, attendees will learn about the latest environmental and energy-efficient equipment and construction materials for the building and renovation of residential, commercial and industrial buildings. Panels comprised of industry leaders in the green building marketplace present a broad spectrum of information, from energy rebates and environmental credits to saving money and increasing the bottom line in this rapidly changing economic environment.

Exhibitors at Enviro Build introduce the latest innovations, new products and services to help builders and managers upgrade their materials to a sustainable quality that will serve their clients for the long term while helping the environment.

If your products or services contribute to sustainable building practices or if you want your projects, buildings and hardware stores to become more energy efficient, come to Enviro Build — the first event of its kind to focus on the trade that effects sustainability in businesses and homes in the northeast.

To be placed on Enviro Build Expo mailing list or for more information about exhibiting or attending, please contact Carol Calini, Sales Manager at (203) 483-5774 or email: carol@reuterexpo.com or visit www.envirobuildexpo.net.

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